



**FOR IMMEDIATE RELEASE**

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**PEPSIAMERICAS GETS GREENER WITH OBRIEN/SOLVEDGE EBPP SOLUTION**

*PepsiAmericas Customers Now Access and Pay Invoices Digitally*

CHICAGO – PepsiAmericas, the world's second-largest manufacturer, seller and distributor of PepsiCo beverages, is getting greener with its new Electronic Bill Presentment & Payment (EBPP) solution provided by OBRIEN and SolvEdge. OBRIEN/SolvEdge is a strategic technology partner that helps companies gain efficiency and reduce costs. The PepsiAmericas customized EBPP solution (<https://www.pepsiamericasbillpay.com>), which features 24/7 self-service billing/reporting and a robust communication business solution, was developed in response to customer requests for a self-service electronic payment option. The OBRIEN/SolvEdge EBPP solution was recently released to approximately 50,000 PepsiAmericas customers and received a very positive response.

“Selecting OBRIEN/SolvEdge as a provider was easy,” said Bill Holada, PepsiAmericas’ Director of Financial Services. “We recognize the shared concern for environmental sustainment, attention to detail and proven track record of helping organizations improve customer service and cash flow management.”

The OBRIEN/SolvEdge joint venture is in step with the growth of the digital world and the increased focus on productivity and efficiency in today’s competitive environment. “With each customized EBPP solution, we expect to help our customers reduce bill payment transaction costs, increase customer satisfaction and improve Days Sales Outstanding (DSO),” said Kevin O’Brien, CEO and co-founder of OBRIEN.

“Given today’s economic impact, we realize heavy capital outlay is difficult. The right bill pay solution strengthens the overall relationship with your customers,” said Gopal Balaraman, CEO of SolvEdge. “We have modeled our CUSTOMERBILLPAY product to a PaaS (Platform as a Service) model. This allows PepsiAmericas to realize cost savings and implement their self-service solutions.”

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**About OBRIEN**

OBRIEN, a suburban-Chicago based total document solutions provider, has been exceeding the needs of more than 500 clients spanning the continental U.S. for 35 years. Offering customized, electronic business solutions that help companies gain efficiencies and reduce costs, OBRIEN is known for its matchless service standards and product guarantee. OBRIEN services retail, healthcare, insurance and education markets. Visit [www.obinc.com](http://www.obinc.com).

**About SolvEdge**

SolvEdge (Noveltytek, Inc) is a leading business technology solution and service provider that delivers business value to clients and partners through a blend of process excellence, quality and service delivery innovation. SolvEdge uses the flexible global business practices that enable companies to operate more efficiently and increase their return on investment. SolvEdge offers service line, information technology, text analytics and data analysis as well as EBPP, collaboration and communication platforms. Visit [www.solveedge.com](http://www.solveedge.com).

**About PepsiAmericas**

PepsiAmericas is the world's second-largest manufacturer, seller and distributor of PepsiCo beverages. With annual sales of \$4.9 billion in 2008, PepsiAmericas serves territories with a population of more than 200 million in a significant portion of a 19-state region in the U.S.; Central and Eastern Europe, including Ukraine, Poland, Romania, Hungary, the Czech Republic and Slovakia; and through the company's new joint venture, the Caribbean and Central America. Visit [www.pepsiamericas.com](http://www.pepsiamericas.com).